

**GET  
YOUR  
KICKS  
IN**

**2026**



Kickin' News - Issue 1 / February 2026 / Volume 1

**YOUR INVITED TO**

**66<sup>th</sup> Wisconsin Square  
And  
Round Dance Convention  
August 7-8-9, 2026**

**Trails End Dance  
Thursday, August 6, 2026  
Sponsored by  
Southeast Area (SEA)**



**SPECIAL GUEST CALLER**



**Dee Dee Dougherty-Lottie  
Square and Line Dance Caller**

**Trails End Dance  
Come Early and Enjoy the  
Fun!**

The Trails End Dance will be Thursday evening, August 6, 2026. It will be held at the Convention Facility from 7:30pm – 10:30pm. **The cost of this dance is separate from your Convention Registration. Please pay at the door.**

The Trails End Dance is sponsored by the Southeast Area.

## **LOCATION – LOCATION – LOCATION**

**Sheraton Milwaukee Brookfield  
375 S. Moorland Road  
Brookfield, WI 53005**

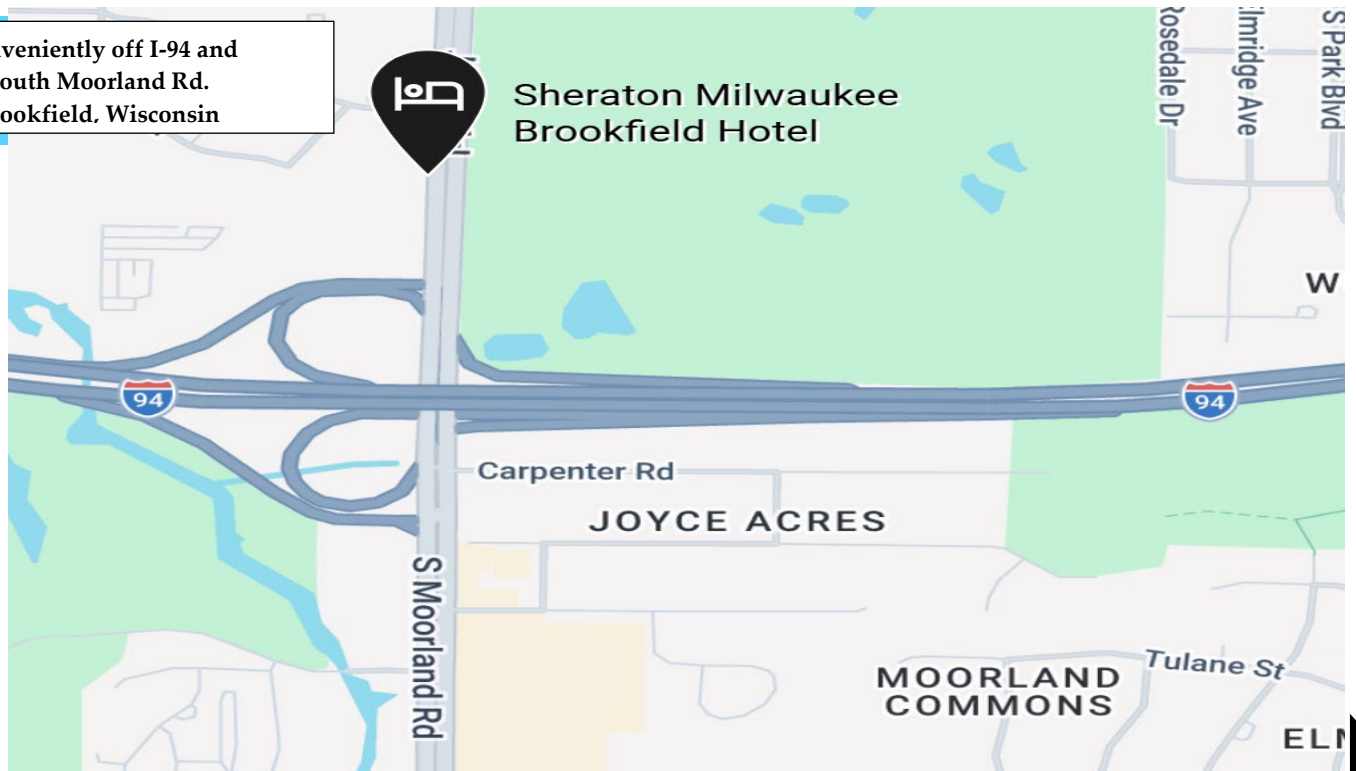
**Located next to the Brookfield Mall  
Parking a Plenty**

**Hungry - - There are many places to eat at all  
price points.**

**We will list several with each issue of the  
Kickin' News**



Conveniently off I-94 and  
South Moorland Rd.  
Brookfield, Wisconsin



**Amenities**

WiFi, Fitness Center, Pets Allowed, Wheelchair Access, Bar, Non-Smoking Facility (Smoking Areas), Conference Center Attached, Laundry Facilities, 2 Swimming Pools, Restaurant, Room Service and Dry Cleaning.

**Special Guest Caller**

Dee Dee started Square Dancing at the age of 3. She's been Calling, Teaching and Yodeling for over 30 years. She has travelled Nationally and Internationally. Square Dancing has been her whole life. She also loves teaching and cueing line dances! She works the winter months in Mesa, Casa Grande and Sun City, AZ.

She lives in Minneapolis, MN from May through November, traveling/calling through the Summer on the Road. For the winter months she works a full program from Arizona. From November through April, she flies out for Weekends, Festivals and Conventions.

Dee Dee has called at over 30 National Conventions, in 50 states, as well as Denmark, Japan, England, Sweden and Germany.

Dee Dee is a member of CallerLab (and served on the Board of Governors for six years), Minnesota Square Dance Callers Association (MSDCA), Swingmasters and National Teachers Association for Country Western Dance (NTA). She is BMI/ASCAP Licensed and presently a recording artist with Rhythm Records. Several of her CD's have Yodeling on them.

Check out some of the video's posted on Youtube.com  
Dee Dee's website is: [dancewithdeedee.com](http://dancewithdeedee.com)



Sheraton  
The Craft Room  
A Midwest Supper Club  
Mon-Sun 6:00am-10:00am  
5:00pm-10:00pm

IHOP  
1005 S. Moorland Rd  
Brookfield  
0.25 miles away

Chick-fil-a  
1 N Moorland Rd  
Brookfield  
0.2 miles away

**Local eateries to be listed in each issue.**

Callers, Clubs, Associations or Groups get your "BEST WISHES" from form completed and submitted to the Souvenir Booklet Chairmen – Deadline is May 15, 2026 – See attached form.

# Meet the 66<sup>th</sup> (2026) Wisconsin Square and Round Dance Convention Planning Committee



## Wayne and Elaine Irwin (General Chairman)

They began square dancing in 1986 graduating in 1987, they have danced at many of the Wisconsin Conventions. They have 3 adult children who at one time all square danced. Micheal (the youngest) still does when not working.

Wayne and Elaine are the current Presidents of the Hartland Hoedowners Square Dance Club. Wayne started calling in 1992 and started cueing in 1997. Wayne is the club caller/curer for the Hartland Hoedowners and the club instructor for the Hoedowners as well as Swingin' Singles Squares. They are also active with Westport Squares and Badger Rovers Square Dance Campers.

Wayne and Elaine have been committee chairman for many Wisconsin Square and Round Dance Conventions and are excited to be leading this year's convention.

**If you were dancing in 2013 then you may remember this next couple!  
Everything Green in 2013**

## Wayne and Lucy Mattson (Assistant General Chairman)

We (Wayne and Lucy) have been square and round dancing together since Wayne was in lessons in 1990. Since then, we have attended and been involved in many Wisconsin conventions, plus regional and national events. We have served in various capacities in square dance organizations – local, state, and national, and have been Wisconsin Convention General Chairman (2013) and been on many convention committees.

We now bring our experience to assist in organizing the 66<sup>th</sup> Wisconsin convention to be held in Brookfield this August. Each convention takes several years of planning. It is an honor to be part of this team of more than 25 dedicated square dancers who are volunteering their time and talent to make the 2026 convention one of the best. Many of these volunteers have also worked on multiple past conventions.

The reward to those who serve is the joy that we see in the faces of those on the dance floor at a convention or event. Square dance conventions provide a wealth and variety of dance experience that one does not normally find in one place and one time. Make sure to explore the entire program – the dancing, of course, but also the workshops, the teaches, the **Fashion Show**, the displays, the education program and the **Special Events**. Conventions are also a chance to reconnect with old friends and make some new ones – maybe explore a city or region that is new to you. We look forward to seeing all of you on the dance floor!



**SPOILER ALERT!!!  
THIS NEWS JUST IN!!**

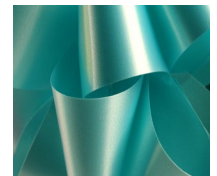
**Big Changes Coming  
to this years  
Special Events!!**

**You don't want to miss  
this.**

**More information to  
come.**



**FASHION SHOW- BOOTS OR BOWS  
Is bring out the Western in Modern Western Square Dance  
Don't miss what looks and sounds like a great time.  
Boots or Bows, we need you. See attached flyer – MODELS NEEDED**



Dennis (**Convention Treasurer**) and Pat Faherty (**Convention Secretary**) started square dancing in 1981 with Len Seigmann. After graduation, jobs and family prevented them from dancing. They took lessons again in 1998 when they won lessons from the Channel 10 auction. Wayne Irwin taught the class. Their eight-year-old son graduated with them and the three joined Hartland Hoedowners. They have attended most of the Wisconsin State Square and Round Dance Conventions since then.

Our closets are filled with square dance clothes that we have purchased and that Pat has sewn. We think we may have a square dance problem (we love it).



Westport Squares  
**Sweetheart  
Dance**

**Sunday, February 15, 2026**

**Doug & Don Sprosty**

**Calling & Cueing**

**Registration Dance**



**1:00-3:30pm**

**\$10.00 Adult/\$5.00 Youth**

*Bake Sale Proceeds  
to go to our State  
Convention*

**Lakeview  
Lutheran Church**

**4001 Mandrake Rd., Madison WI**

[www.westportsquares.com](http://www.westportsquares.com)

[www.facebook.com/westportsquares](http://www.facebook.com/westportsquares)

608-535-9461

*Celebrating 71 years of dancing*



**GET  
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**66<sup>th</sup> Wisconsin Square & Round Dance Convention**  
**Registration Dance**



**March 28, 2026**  
**Doug & Don Sprosty**  
7:00 - 9:30 pm

**Salem UCC**  
217 Salem Dr.  
Plymouth, WI 53073

[www.wisquaredanceconvention.org](http://www.wisquaredanceconvention.org)



66th Registration Link

**66th WISCONSIN SQUARE & ROUND DANCE CONVENTION: August 7-8-9, 2026**  
**Sheraton Hotel & Convention Center, Brookfield, Wisconsin**  
**375 S Moorland Rd, Brookfield, WI 53005 262-364-1100**  
[wisquaredanceconvention.org](http://wisquaredanceconvention.org)

For committee use only

(260131)

Date form Completed \_\_\_\_\_

Registration Number \_\_\_\_\_

**All Under One Roof**

**Convention Dancing Hours**

Friday: 3 pm - 10 pm\*  
 Saturday: 9 am - 10 pm\*  
 Sunday: 10:30 am - 3 pm  
 \*After Parties: 10 pm - 11 pm  
 (\*See Schedule)



**Special Guest Caller:**  
**Dee Dee Dougherty-Lottie**  
**(Sponsored by SEA-SDAW)**

**Special Events**

Fashion Show: Saturday - 1:00 pm  
 Ceremonies: Saturday - 6:00 pm  
 Inspiration Hour: Sunday - 9:00 am  
 SDAW Meeting: Sunday - 10:30 am  
 Retail Sales: Thurs thru Saturday

**ALL FEES ARE DUE WITH THE REGISTRATION FORM - \$5.00 CANCELLATION FEE AFTER JUNE 30, 2026**

Please Print. Personal information will not be shared outside of the square dance community.

(1) Adult Last Name \_\_\_\_\_

(2) Adult Last Name \_\_\_\_\_

(3) Adult Last Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

By providing your email address, you agree to receive communication regarding square dance matters.

	Fri	Sat	Sun	Age	Fee	Solo
(1) Adult First Name						
(2) Adult First Name						
(3) Adult First Name						
(1) Youth Name						
(2) Youth Name						
(3) Youth Name						
Fashion Show Ticket \$3.00 - each						
Names for Best Wishes page in Souvenir Book - \$1.00 per line						
Donation						
Credit Card Handling Fee (non-refundable) - \$3.00						
<b>TOTAL AMOUNT DUE WITH REGISTRATION FORM</b>						

**Make checks payable to : 66th Wisconsin Square & Round Dance Convention**

**Mail to: 66th Square & Round Dance Convention, 6411 Wheatland Rd., Burlington, WI 53105-7745**

**FOR CALLER, CUER, & LEADER - PROGRAMMING & EDUCATION**

You must be a full member of a recognized callers or leaders association as of January 1, 2026 and to be registered before March 1, 2026 to be considered for programming. The Programming Chairman will send out profile sheets. Please circle your interests in being programmed.

Squares: He She Rounds: He She Contra: He She C/W: He She Education: He She

(1) Dance Leader Email: \_\_\_\_\_ (2) Dance Leader Email: \_\_\_\_\_

**FEE SCHEDULE (PER PERSON)**

**All 3 Days** \$55.00 (July 1, 2025 to June 30, 2026)  
 \$60.00 (after June 30, 2026)

**Single Day Only** \$30.00 per day

Youth under 18: Fees are 1/2 of the adult registration.  
 Youth must be accompanied by an adult.

**Circle your SDAW Area**

Central NW South East South West Wolf River

**Circle Your Preferred Dance Program**

SSD (only) Mainstream Plus MS DBD Plus DBD  
 Phase II + Bonus Rds Phase III Rds Phase IV Rds  
 High Energy Contra C/W Lines Advanced (A1)  
 Advanced (A2) Challenge (C1)

**Is This Your First Wisconsin Convention**

Yes No

**Get Your Name in the Souvenir Booklet**

For \$1.00 per line you can have your name published in the Souvenir Booklet's "Best Wishes" pages. Enter amount under FEES. Deadline is June 1, 2026. Attach additional names as needed.

Name #1: \_\_\_\_\_

Name #2: \_\_\_\_\_

**YOUTH PERMISSION**

The Convention does not provide supervision for youth under 18 years of age. An adult, assuming responsibility for the registered youth, must sign a permission form that will be available at the time the registration packet is picked up. On site contact information will be needed as well as Parental/Guardian information.

**TRAILS END DANCE - COME EARLY**

The Trails End Dance will be Thursday Evening, August 6, 2026. It will be held at the Convention facility from 7:30pm -10:30pm. Please pay at the door. Sponsored by Southeast Area- SDAW Callers & Dancers Association.

**No taping or recording of any kind is allowed at this event**

**Proper square dance attire is requested in Evenings.  
 Shoes are required in all Halls.**

**Brookfield Sheraton Hotel and  
Conference Center – Convention Hotel**

**375 S Moorland, Brookfield , WI (262) 364-1100**  
If calling, be sure to tell the Sheraton that you are with the  
Wisconsin Square & Round Dance Convention.

Please make your reservations early — no later than  
**July 17, 2026.**

Make online reservations with the web link on the convention  
website: [wisquaredanceconvention.org/accomodations.html](http://wisquaredanceconvention.org/accomodations.html)

Scroll down and click on “Reserve Room Online”

**Room rates per night:**

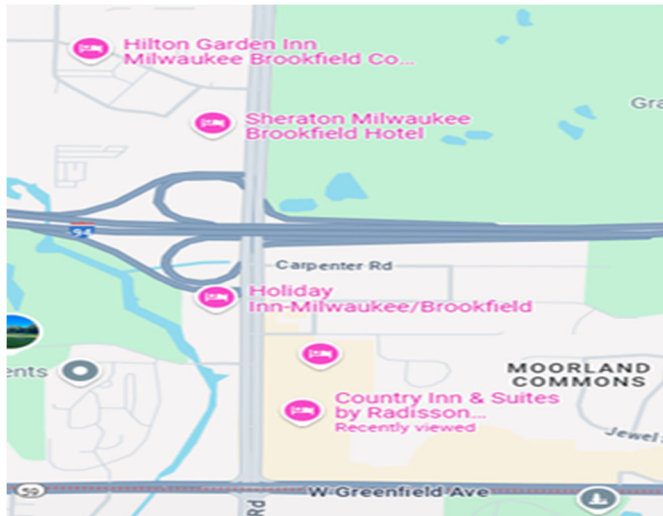
**Two Double Beds: \$139.00 + tx**

**Two Queen Beds: \$139.00 + tx**

Make above reservation online and then call to change to King  
Room if desired.

**King Bed Room: \$139.00 + tx**

The Sheraton is on the Northwest corner of the intersection of I94 &  
S. Moorland Rd in Brookfield—at the south end of Brookfield Square.



**No overnight camping is allowed in the city of Brookfield.  
Attendees with RVs may park in the Sheraton lot, but if  
RV is parked overnight, attendee must have a hotel room  
reservation.**

**RV & CAMPING ACCOMMODATIONS**

The 66<sup>th</sup> WI Convention will not be holding or making camping space reservations. Below is a list of  
area campgrounds. There will be no shuttle service to or from campgrounds.

<b>WI State Fair RV Park</b> 6 miles from the Sheraton	<a href="https://wistatefair.com/wsfp/rv-park/">https://wistatefair.com/wsfp/rv-park/</a> (Full & partial hookups)
<b>Jellystone Park Caledonia</b> 24 miles from the Sheraton	<a href="https://www.jellystone-caledonia.com/">https://www.jellystone-caledonia.com/</a> (Includes a waterpark)
<b>Country View Campground</b> 19 miles from the Sheraton (Mukwonago)	<a href="https://countryviewcampground.wordpress.com/">https://countryviewcampground.wordpress.com/</a> (Full & partial hookups.)
<b>Cliffside County Campground</b> 30 miles from the Sheraton (Racine)	<a href="https://www.racinecounty.com/departments/public-works-and-development-services/parks-department/camping/cliffside-campground">https://www.racinecounty.com/departments/public-works-and-development-services/parks-department/camping/cliffside-campground</a> (No full hookups.)
<b>Reserve America</b> Online campground reservations	<a href="https://www.reserveamerica.com/">https://www.reserveamerica.com/</a>

**Square Dance or Western Attire is Encouraged**

Traditional evening square dance attire for ladies would be a square  
dance dress or skirt & blouse ensemble, including prairie skirt styles, or  
black dress pants. For men, long-sleeved western style shirts with dress  
slacks or dress jeans are appropriate. Not considered appropriate are  
tee shirts, tank tops, & shorts.

Your cooperation would be greatly appreciated.

INFORMATION & REGISTRATION

[wisquaredanceconvention.org](http://wisquaredanceconvention.org)



Sheraton Hotel & Conference Center  
Brookfield, WI  
ALL UNDER ONE ROOF

GET  
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2026

# 66TH WISCONSIN SQUARE & ROUND DANCE

*Convention*

AUGUST 7-8-9, 2026



Special Guest Caller  
DEE DEE DOUGHERTY-LOTTIE

LOCALLY MADE IN  
DE PERE, WI

# Seroogy's Candy Bars

## FUNDRAISER

Proceeds to the 66<sup>th</sup>  
WI Square & Round  
Dance Convention

*All of your favorites.  
Available at many square  
dances and events.*



\$2 EA

[wisquaredanceconvention.org](http://wisquaredanceconvention.org)

# WINTER WONDERLAND

## *Hot Cocoa Jar*

*A fundraiser for the 66th  
WI Square & Round  
Dance Convention*



### Ingredients:

- Hot cocoa mix
- Mini marshmallows

### Instructions:

- Add 3 heaping tablespoons of the mix to a cup of hot milk or water
- Add marshmallows to taste
- Stir, sip, and enjoy!

**Cost: only \$6 each**



[www.wisquaredanceconvention.org](http://www.wisquaredanceconvention.org)



Warm Up Your Hearts

# SOUP SALE FUNDRAISER

For the 66<sup>th</sup> WI Square &  
Round Dance Convention

Try this hearty soup mix -  
with or without meat: only \$6 per jar.



Barley  
Lentils  
Split Peas  
Rice  
Onion  
Bouillon  
Italian Seasoning

66th WI Square & Round Dance Convention

Aug 7 -9, 2026

Sheraton Hotel & Conference- Brookfield, WI

[www.wisquaredanceconvention.org](http://www.wisquaredanceconvention.org)

For more information, contact: Lucy Mattson

[walmatt03@att.net](mailto:walmatt03@att.net)

**GET  
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## Get Your Kicks in 2026

66th Wisconsin Square and Round Dance Convention

August 7, 8 & 9, 2026

Sheraton Hotel and Convention Center

375 South Mooreland Road, Brookfield, WI 53005

[www.wisquairedanceconvention.org](http://www.wisquairedanceconvention.org)

### GENERAL CHAIRMAN

Wayne & Elaine Irwin  
irwin731@aol.com  
262-951-0357 (W)  
262-951-0356 (E)

### SECRETARY

Pat Faherty  
faherty.0@sbcglobal.net  
262-337-0977

### TREASURER

Dennis Faherty  
dfaherty30@gmail.com  
414-699-4838

### REGISTRATION

Angelo & Kathie Rentas  
arentas@wi.rr.com  
262-332-0140

### EDUCATION

Sharon Albright & Bob Tjensvold  
sla13bjt@outlook.com  
715-892-7576

### MEDICAL SERVICES

Flash & Mary Ann Gordon  
flash\_rescue31@hotmail.com  
262-544-0405

### PROGRAM - SQUARES

Ron Mueller  
rjmueller@att.net  
920-889-5550

### PROGRAM - ROUNDS

Kathy Nickel  
tenickel@chorus.net  
608-831-0341

### PUBLICITY

Scott & Brenda Deal  
wisquarecon@gmail.com  
920-248-2371 (S)  
920-248-2179 (B)

### YOUTH

John & Ruth Harden  
johnharden@squaredance4life.com  
630-660-8241

### WEBMASTER

Tracy Hollatz  
tnickel224@gmail.com  
715-551-0242

Dear Association, Business, Organization, Group or Individual,

We are Mary and Dan Albrecht, the Souvenir Booklet Chairmen for the 66<sup>th</sup> Wisconsin Square and Round Dance Convention at the Sheraton Hotel & Convention Center in Brookfield Wisconsin. A copy of the Souvenir Booklet is included in each registration packet. This booklet provides information about the Convention and information about the surrounding area that would be useful during the Convention as well as in the future.

You can use the Souvenir Booklet to share news and information about your Business, Organization, Group, Special Events or Promotions. Our Convention has attendance of more than 500 people who will see your advertisement. In the past, many Businesses and Organizations have purchased an ad to publicize the time, place and date of their special events or to welcome the Square Dancers to the Convention and the area. One idea would be to submit a full page ad in the Souvenir Booklet for your business or event and a smaller coupon/discount size ad that the dancers could use during their Convention stay. In addition to being in the book, your ad will be included on the Convention webpage for advertisers and remain there for the duration of the Convention.

Smaller size ads are also available. Please see the Ad Contract for more sizes and price information as well as camera copy formats. This year, due to the rise of printing cost, we have had to increase the cost of all ads.

If you would like to be included in the Souvenir Booklet, please submit your camera ready ad, (if providing electronic ad copy, email the file to me and note it on your contract), the completed contract with a check made payable to the **66<sup>th</sup> Wisconsin Square & Round Dance Convention** and send it to:

Mary and Dan Albrecht  
522 N. Sherman Avenue  
Madison WI 53704

608-712-9174  
maryalbrecht@icloud.com  
(Please remember to put in the Subject line:  
66<sup>th</sup> WI Square Dance Souvenir Booklet)

**Deadline: May 15, 2026**

### ASSISTANT GENERAL CHAIRMAN/ FACILITIES

Wayne & Lucy Mattson  
walmatt03@att.net  
262-894-4621

### FASHION SHOW

Betty Riley  
betty.riley1947@gmail.com  
262-888-9978

### HOUSING & CAMPING CHAIRMAN

David & Debi Odekirk  
blubrerry@gmail.com  
920-988-2971

### RETAIL SALES

Ellery & Karen Gulbrand  
kgulbrand@att.net  
920-819-0364

### SERVICES

Eldon & Virginia Boehm  
nk9uarr1@sbcglobal.net  
608-244-3694

### SHOWCASE OF IDEAS

Jan Pitas  
halobugg@yahoo.com  
608-772-5740

### SPECIAL EVENTS

Wayne & Lucy Mattson  
walmatt03@att.net  
262-894-4621

### SOUVENIR BOOKLET

Dan & Mary Albrecht  
maryalbrecht@icloud.com  
608-712-9174

### COMPUTER SERVICES

Scott & Brenda Deal  
wisquarecon@gmail.com  
920-248-2371 (S)  
920-248-2179 (B)

### CONVENTION EXECUTIVE BOARD of DIRECTORS:

**PRESIDENT:** Wayne & Lucy Mattson, walmatt03@att.net, Phone: 262-894-4621  
**VP/SECRETARY:** Sharon Albright & Bob Tjensvold, sla13bjt@outlook.com, Phone: 715-892-7576  
**TREASURER:** Tom & Kathy Nickel, tenickel@chorus.net, Phone: 608-831-0341  
**PUBLICITY:** Ellery & Karen Gulbrand, kgulbrand@att.net, Phone: 920-819-0364 (K) 920-819-3564 (E)  
**EXECUTIVE SECRETARY:** Ellery & Karen Gulbrand, kgulbrand@att.net, Ph: 920-819-0364

# 66<sup>th</sup> Wisconsin Square & Round Dance Convention

August 7, 8, & 9, 2026

## Souvenir Booklet Ad Contract

Clubs, Associations, Organizations, Callers, Cuers, Groups, Individuals, Etc.

GET  
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### Prices listed are for camera-ready copy.

Ad sizes shown are actual (See back). Camera-ready means the ad is complete and ready to be scanned for placement into the booklet with no alterations in type or art needed. The printer has final discretion as to whether an ad is camera-ready or not. There will be up to a \$20 extra charge if the ad is not deemed camera-ready.

Upon receipt of your ad the booklet chairmen will contact you if the printer feels there might be a problem with your ad and inform you of the best remedies on how to fix it with no extra charge.

**Deadline: Camera-ready or Digital May 15, 2026**

### Preferred Media

Set up ads to size by computer. Save ad file as a PDF, jpeg or png. Send as an attachment to the Souvenir Booklet Chairmen, Mary & Dan Albrecht, at our e-mail address: [maryalbrecht@icloud.com](mailto:maryalbrecht@icloud.com)

**Put in the Subject line: 66<sup>th</sup> WI Square Dance Souvenir Booklet.**

### NOTE: Watch for confirmation of receipt of your ad.

If you miss the deadline, please call 608-712-9174 to determine if you can still get your ad into the booklet. There will be some latitude for ads that need tweaking and/or corections.

Please Print Clearly

Name: \_\_\_\_\_  
Business, Organization, caller, cuers, club, individual, group, sponsor, etc.

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Make checks payable to  
**66<sup>th</sup> WI Square & Round Dance Convention**

Please check appropriate line:

\_\_\_\_\_ Camera-Ready to Come

\_\_\_\_\_ Digital to Come

\_\_\_\_\_ Camera-Ready Enclosed

\_\_\_\_\_ Digital Sent

See additional Submission Instructions on the back side of this form.

### Please Check Ad Size, Color or B/W

\_\_\_ Full Page:  
\_\_\_ \$95.00 Color      \_\_\_ \$65.00 B/W

\_\_\_ Half Page:  
\_\_\_ \$65.00 Color      \_\_\_ \$45.00 B/W

\_\_\_ Quarter Page:  
\_\_\_ \$50.00 Color      \_\_\_ \$35.00 B/W  
\_\_\_ Vertical      or      \_\_\_ Horizontal

\_\_\_ Eighth Page:  
\_\_\_ \$35 Color      \_\_\_ \$25 B/W

**AD COST**      \$ \_\_\_\_\_

\_\_\_ Premium for Center Spread & Covers

**Full Page Ads Only, Additional \$30.00 per page**

**Call For Availability**

**PREMIUM AD COST**      \$ \_\_\_\_\_

Mail check along with camera-ready copy or digital proof to:

Mary & Dan Alberccht  
522 N Sherman Ave, Madison, WI 53704

For Information call 608-712-9174

**66<sup>th</sup> Wisconsin Square & Round Dance Convention**

**August 7, 8, & 9, 2026**

**Souvenir Program Booklet -**

**Ad Sizes & Rates**

**GET  
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**Full Page Ad**

**4 1/2" wide x 7 1/2" high**

**Color \$95 or B/W \$65**

**One Half Page Ad**

**4 1/2" wide x 3 3/4" high**

**Color \$65 or B/W \$45**

**One Quarter Page Horizontal Ad**

**4 1/2" wide x 1 7/8" high**

**Color \$50 or B/W \$35**

**One Quarter Page  
Vertical Ad**

**2 1/4" wide x 3 3/4"  
high**

**Color \$50 or B/W \$35**

**One Eighth Page Ad**

**2 1/4" wide x 1 7/8" high**

**Color \$35 or B/W \$25**

***Make check payable to:***

**66<sup>th</sup> WI Square & Round  
Dance Convention**

**Complete contract form,  
scan and e-mail with ad,  
and/or mail with check to:**

**Mary & Dan Albrecht**

**522 N Sherman Ave**

**Madison, WI 53704**

**608-712-9174**

**maryalbrecht@icloud.com**

***Please Remember to put  
in Subject Line of  
emails: 66<sup>th</sup> WI Square  
Dance Souvenir Booklet***

***Premium Full Page Ads for  
Center Spread, Inside Covers,  
and Outside Back Cover are  
available for an additional \$30.***

***Available on a First Come &  
Paid Basis.***

***Call for availability!***

**Deadline for all Ads: May 15, 2026**

# 67th Wisconsin Square & Round Dance Convention - August 13-15, 2027

UW Stevens Point Dreyfus University Center, 1015 Reserve Street, Stevens Point, WI 54481

For Committee Use Only    Credit Card    Check    Cash

## Convention Dance Hours

Friday: 3:00pm - 10:00pm  
 Saturday: 9:00am - 10:00pm  
 Sunday: 10:30am - 3:00pm  
 After Parties Fri. & Sat. 10:00pm - 11:00pm



## Special Guest Caller:

Andy Allemao  
 Sponsored by the  
 Central Northwest SDAW



Date Form Completed \_\_\_\_\_

Registration Number \_\_\_\_\_

### ALL FEES ARE DUE WITH THE REGISTRATION FORM - \$5.00 CANCELLATION FEE AFTER JUNE 30, 2027

1.) Adult Last Name \_\_\_\_\_

2.) Adult Last Name \_\_\_\_\_

3.) Adult Last Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Square dance attire is encouraged, shoes are required, and you need to wear your ribbon.

	Fri	Sat	Sun	Age	Fee	Solo
(1) Adult First Name						
(2) Adult First Name						
(3) Adult First Name						
(1) Youth First Name						
(2) Youth First Name						
(3) Youth First Name						
Fashion Show Ticket - \$3.00 each x Qty: _____						
Thursday Dinner and a Show - \$40.00 each x Qty: _____						
sign up by July 13, 2027 - Housing Package - \$_____ each person x Qty: _____						
sign up by July 28, 2027 - Lunch on Saturday and/or Sunday (\$18 per meal per person) x Qty: _____						
sign up by July 28, 2027 - Dinner on Friday and/or Saturday (\$15 per meal per person) x Qty: _____						
Names for <i>Best Wishes</i> page in Souvenir Book - \$1.00 per line x Qty: _____						
Donation						
Credit Card Handling Fee (Non-Refundable) - \$3.50						
TOTAL AMOUNT DUE WITH REGISTRATION FORM						

Make checks payable to: 67th Wisconsin Square & Round Dance Convention

Mail to: 67th Wisconsin Square & Round Dance Convention, Holly Kobza, 8600 Peggys Ln, Woodruff, WI 54568

## FOR CALLERS, CUERS, AND LEADERS - PROGRAMMING & EDUCATION

You must be a full member of a recognized callers or leaders association as of January 1, 2027 and be registered before March 1, 2027 to be considered for programming. The Programming Chairman will send out profile sheets. Please circle your interests in being programmed:

Squares: He    She    Rounds: He    She    Contra: He    She    C/W: He    She    Education: He    She

(1) Caller/Cuer/Leader Email: \_\_\_\_\_ (2) Caller/Cuer/Leader Email: \_\_\_\_\_

## FEE SCHEDULE (PER PERSON)

**All 3 Days**    \$50.00 (until June 30, 2026) **Early Bird!**  
 \$55.00 (until June 30, 2027)  
 \$60.00 (after June 30, 2027)

No advanced registrations by mail after July 15, 2027

**Single Day Only**    \$30.00 per day

Youth under 18: Fees are 1/2 of the adult registration.  
 Youth must be accompanied by an adult.

### Circle your SDAW Area

Central NW    Southeast    Southwest    Wolf River

### Circle Your Preferred Dance Program

Mainstream    Plus    MS DBD    Plus DBD

Phase II + Bonus Rds    Phase III Rds    Phase IV Rds

High Energy    Contra    C/W Lines    Advanced (A1)

Advanced (A2)    Challenge (C1)

### Is This Your First Wisconsin Convention

Yes    No

### Get Your Name in the Souvenir Booklet

For \$1.00 per line you can have your name published in the Souvenir Booklet's "Best Wishes" pages. Enter dollar amount on the left and the names below. Deadline is June 1, 2027. Attach additional names as needed.

Name #1: \_\_\_\_\_

Name #2: \_\_\_\_\_

## YOUTH PERMISSION

The convention does not provide supervision for youth under 18 years of age. An adult, assuming responsibility for the registered youth, must sign a permission form that will be available at the time the registration packet is picked up. On-site contact information will be needed, as well as Parental/Guardian information.

## TRAIL'S END DANCE - COME EARLY

The Trail's End Dance will be Thursday Evening, August 12, 2027. It will be held at the Convention facility from 7:30pm -10:30pm. Please pay at the door. Sponsored by the Central Northwest SDAW callers & dancers associations.



**New this year, we have packages to help you save time and money at the Convention!**

**Housing Package:**

Includes: Air-conditioned dorm room with twin beds (bring your own sheets), private shower stalls in a bathroom on each floor, buffet-style breakfast and dinner at the cafeteria building next door to dorm, parking at the dorm.

*Distance from Convention Facility 0.4 miles (2 min drive, 7 min walk)*

*Notes: Youth under the age of 18 must be staying in a dorm room with the responsible guardian. Dorm rooms will be assigned ahead of time by the Convention Committee. Check-in times and rules for the dorm will be sent out closer to the time of the Convention.*

**Total Weekend Cost:**

**Thurs-Sun: Double Room \$162 per person**

**Thurs-Sun: Single Room \$184 per person**

**Fri-Sun: Double Room \$110 per person**

**Fri-Sun: Single Room \$122 per person**

**Registrations must be received by July 13, 2027 to reserve your place in the dorm.**

*Avoid the hassle of leaving the campus for meals: Must sign up by July 28, 2027 to eat on campus:*

**Saturday and Sunday Lunch Packages:**

Stay at the Dreyfus Convention Center and eat lunch with us. A buffet lunch will be available from 11:30am - 1:30pm.

**Saturday's Meal** - Chicken or Brats

**Sunday's Meal** - Hamburger or Hot dog

**\$18 per person per meal**

**Friday and Saturday Dinner Packages:**

The cafeteria by the dorms will have a buffet-style dinner available from 4:30pm - 6:30pm.

*Note: Cost for those not staying in the dorms but wanting to have the dinner.*

**\$15 per person per meal**

**Square Dance or Western Attire is Encouraged.**

Traditional evening square-dance attire for ladies would be a square-dance dress or skirt-and-blouse ensemble, including prairie-skirt styles, or black dress pants. For men, long-sleeved western-style shirts with dress slacks or dress jeans are appropriate. Not considered appropriate are T-shirts, tank tops, and shorts. Your cooperation would be greatly appreciated.

version 1.0



**Aloha 67th WISCONSIN SQUARE & ROUND DANCE CONVENTION**

**August 13-15, 2027**



**Special Guest Caller  
Andy Allemao**

**UW Stevens Point  
Dreyfus University Center  
1015 Reserve Street  
Stevens Point, WI 54481**

**General Chairmen**



**Myron and Tracy  
Hollatz**

**Hosted by the Central Northwest SDAW**

For more information visit: [wisquaredanceconvention.org](http://wisquaredanceconvention.org)  
or contact us by emailing:  
[generalchairman@wisquaredanceconvention.org](mailto:generalchairman@wisquaredanceconvention.org)



## Dorm / Hotel / Camping

During this convention, the option to stay in the dorms on campus is available. *The pricing for the dorm includes breakfast and dinner.* See the back cover for more information.

**The package rate is unbeatable!**

### Days Inn & Suites by Wyndham Stevens Point

Price TBD

159 Division St N

Stevens Point, WI 54481

715-254-8685

www.wyndhamhotels.com

*Distance from Convention Facility 1.2miles (5 min drive)*

### Country Inn & Suites by Radisson, Stevens Point

Price TBD

301 Division St N

Stevens Point, WI 54481

715-345-7000

www.choicehotels.com

*Distance from Convention Facility 1.2miles (5 min drive)*

### Rivers Edge Campground

Price TBD

3266 Campsite Dr

Stevens Point, WI 54482

715-344-8058

www.riversedgewisconsin.com

*Distance from Convention Facility 9.4 miles (17 min drive)*

**No overnight camping is allowed on campus.**

**Hotel pricing will be available by August 2026.  
Watch the website for details.**

# Dinner & A Show



Thursday  
Aug 12, 2027  
5:00pm Dinner  
5:30pm Show



**\$40 per person**

Start the convention off right with a dinner and a show before the Trails-End Dance on Thursday night.

We will have a buffet-style meal and dessert with Hawaiian music. At 5:30pm, a Polynesian dance group from Milwaukee will entertain and teach us. This will be a full-sensory tropical experience of exotic island sounds, tropical rhythms, and enchanting Polynesian dance for all ages. Hale O Malo Productions has been spreading the spirit of Aloha for over 20 years and will take us on a journey across the Polynesian Pacific with authentic songs, costumes, and dances of the Hawaiian people. Come and experience the haunting blow of the conch, heart-warming smiles, music, dancing, and even a hula lesson for the audience!



We have Hawaiian music and Hawaiian dance to get our Hawaiian-themed convention off to a great start! You won't want to miss this opportunity to watch and learn.