

All Aboard, Marshfield

2018



59th Wisconsin Square & Round Dance Convention

August 10, 11 & 12, 2018

Souvenir Booklet Ad Contract

Clubs, Associations, Organizations, Callers, Cuers,
Groups, Individuals, Etc.

Prices listed are for camera-ready copy.
Ad sizes shown are actual (See back). Camera-ready
means the ad is complete and ready to be scanned for
placement into the booklet with no alterations in type or
art needed. The printer has final discretion as to whether
an ad is camera-ready or not. There will be up to a \$20
extra charge if the ad is not deemed camera-ready.
Upon receipt of your ad the booklet chair will contact
you if the printer feels there might be a problem with
your ad and inform you of the best remedies on how to
fix it with no extra charge.

Preferred Media

Set up ads to size by computer. Save ad file as a PDF
and send as an attachment to the Souvenir Booklet
Chair, Rose Marie Kerner, at her e-mail address:
rmkerner42@hotmail.com. Put in Subject Line: 59th WI
Square Dance Souvenir Booklet.

NOTE: Watch for confirmation of receipt of your ad.

Deadline: Camera-ready or Digital: June 15, 2018.

If you miss the deadline, please call 715-623-2128 to de-
termine if you can still get your ad into the booklet. There
will be some latitude for ads that need tweaking and/or
corrections.

Name _____
Organization, club, caller/cuer, individual or group, sponsor, etc.

Contact Name _____

Address _____

City, State & ZIP _____

Phone _____

E-Mail: _____

Website _____

Make checks payable to:

59th WI Square and Round Dance Convention

CAMERA-READY TO COME

DIGITAL FILE TO COME

CAMERA-READY ENCLOSED

DIGITAL FILE SENT

PLEASE CHECK AD SIZE AND COLOR OR B/W

- | | | |
|---------------------------------------|----------------------------------------|--------------------------------------|
| <input type="checkbox"/> Full Page | <input type="checkbox"/> \$90.00 Color | <input type="checkbox"/> \$60.00 B/W |
| <input type="checkbox"/> Half Page | <input type="checkbox"/> \$60.00 Color | <input type="checkbox"/> \$40.00 B/W |
| <input type="checkbox"/> Quarter Page | <input type="checkbox"/> \$45.00 Color | <input type="checkbox"/> \$30.00 B/W |
| | <input type="checkbox"/> Vertical | <input type="checkbox"/> Horizontal |

AD COST \$ _____

- Premium for Center Spread and Covers. FULL PAGE
ADS ONLY, **Additional \$30.00 per page**

CALL FOR AVAILABILITY

PREMIUM AD COST \$ _____

Mail check along with camera-ready copy or
digital proof to:

Rose Marie Kerner

1026 4th Avenue, Antigo, WI 54409

For information call **715-623-2128**



59th Wisconsin Square & Round Dance Convention

August 10-12, 2018

Marshfield Senior High School

1401 E. Becker Rd., Marshfield, Wisconsin 54449

Full Page Ad

4 1/2" wide x 7 1/2" high

Color \$90 or B/W \$60

One Half Page Ad

4 1/2" wide x 3 3/4" high

Color \$60 or B/W \$40

One Quarter Page Horizontal Ad

4 1/2" wide x 1 7/8" high

Color \$45 or B/W \$30

One Quarter Page

Vertical Ad

2 1/4" wide

x

3 3/4" high

Color \$45

or

B/W \$30

FULL PAGE ADS ONLY

For **Center Spread,**
Inside Covers, and
Outside Back Cover
are available
for an additional
\$30 Premium.

*Available Only on a First Come
& Pay Basis*

Call for availability

Deadline for all ads

June 15, 2018

Make check payable to: 59th WI Square & Round Dance Convention

Complete contract form, scan and e-mail with ad, and/or mail with check to:

Rose Marie Kerner

1026 4th Avenue, Antigo, WI 54409

715-623-2128

rmkerner42@hotmail.com