



Back on The Dance Floor Again!

63rd Wisconsin Square & Round Dance Convention

August 5-7, 2022

Central WI Convention & Expo Center

10101 Market St., Rothschild, WI 54474

www.wisquairedanceconvention.org



Dear Sir or Madam,

My name is Rose Marie Kerner and I am the Chairperson of the 2022 Wisconsin Square and Round Dance Convention Souvenir Book. The 2022 convention is being held at the Central WI Convention & Expo Center in Rothschild. I am looking for businesses that are interested in advertising in our Souvenir Book.

The 2018 convention in Marshfield attracted 618 dancers from around the country. Some visitors came early before the convention and some stayed in the area after the convention. Placing an ad in our Souvenir Book will promote your business to these visitors before, during, and after the convention. If you have a website, another benefit is having a link from your website placed on our convention website. The link will be placed after receipt of your paid ad and will remain on the website for a month after the convention, giving your business even more exposure to potential customers.

The layouts and prices of ads are included. If a full-page ad is purchased, a free one-quarter page coupon spot is available to you for a tear-out coupon. This could be for a discount on a product or service of yours. Attached are samples of some previous coupon ads. These will be printed in black on one-sided colored paper stapled into the center of the Souvenir Book. This will make the coupons stand out from the other pages and make it easy to remove them without spoiling the book.

Deadline: Camera-ready or Digital - June 13, 2022. This will provide time for the final setup work and the ability to deliver a finished and accurate product to the convention committees who will distribute the finished books. You may request a copy of the book if you would like to receive one.

The Souvenir Book Committee consists of myself as chairperson, plus a committee of people from the surrounding areas. These people will all be selling ads for the Souvenir Book.

Thank you for your consideration and support for our Square and Round Dance Convention.

Rose Marie Kerner
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rmkerner42@hotmail.com

Please make all checks payable to:
63rd WI Square & Round Dance Convention

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YOUTH (co-chair)

Jessie Gruetzmacher
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&

YOUTH (co-chair)

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2023 WI Convention General Chairs

Tom & Kathy Nickel
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2202 WISCONSIN CONVENTION BOARD OF DIRECTORS

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