

# Back on the Dance Floor Again 2022



## 63rd Wisconsin Square & Round Dance Convention

August 5, 6 & 7, 2022

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State & ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website \_\_\_\_\_

Make checks payable to:

**63rd WI Square and Round Dance Convention**

CAMERA-READY TO COME

DIGITAL FILE TO COME

CAMERA-READY ENCLOSED

DIGITAL FILE SENT

## Souvenir Book Business Ad Contract

Prices listed are for camera-ready copy.

Ad sizes shown are actual (See Back). Camera-ready means the ad is complete and ready to be scanned for placement into the book with no alterations in type or art needed. The printer has final discretion as to whether an ad is camera-ready or not. There will be up to a \$20 extra charge if the ad is not deemed camera-ready. Upon receipt of your ad, the book chairperson will contact you if the printer feels there might be a problem with your ad and inform you of the best remedies on how to fix it with no extra charge.

### Preferred media

Set up ads to size by computer. Save ad file as a PDF and send as an attachment to the Souvenir Book Chairperson, Rose Marie Kerner, e-mail address: [rmkerner42@hotmail.com](mailto:rmkerner42@hotmail.com). Put in Subject Line "63rd WI Square Dance Book."

*NOTE: Watch for confirmation of receipt of your ad.*

**Deadline: Camera-ready or Digital: June 13, 2022.**

If you miss the deadline, please call 1-715-623-2128 to determine if you can still get your ad into the book. There will be some latitude for ads that need tweaking and/or corrections.

A [link to the convention website](#) is also available at no charge to Souvenir Book advertisers. Please provide your website address.

### PLEASE CHECK AD SIZE AND COLOR OR B/W

Full Page       \$90.00 Color       \$60.00 B/W

*Free B/W Coupon with Full Page Ad*

Half Page       \$60.00 Color       \$40.00 B/W

Quarter Page       \$45.00 Color       \$30.00 B/W

Vertical       Horizontal

AD COST      \$ \_\_\_\_\_

Premium for Center Spread and Covers. FULL PAGE ADS ONLY, **Additional \$30.00 per page**

**CALL FOR AVAILABILITY**

PREMIUM AD COST \$ \_\_\_\_\_

Mail check along with camera-ready copy or digital proof to:

**Rose Marie Kerner**  
**1026 4th Avenue, Antigo, WI 54409**

For information call **715-623-2128**



# 63rd Wisconsin Square & Round Dance Convention

August 5-7, 2022

Central Wisconsin Convention & Expo Center  
10101 Market St., Rothschild, Wisconsin

## Full Page Ad

4 1/2" wide x 7 1/2" high

Color \$90 or B/W \$60

*Includes B/W Free 1/4 page coupon*

## One Half Page Ad

4 1/2" wide x 3 3/4" high

Color \$60 or B/W \$40

## One Quarter Page Horizontal Ad

4 1/2" wide x 1 7/8" high

Color \$45 or B/W \$30

*Size of Free Coupon available with Full Page Ad*

## One Quarter Page

Vertical Ad

2 1/4" wide

x

3 3/4" high

Color \$45

or

B/W \$30

### FULL PAGE ADS ONLY

For **Center Spread,**  
**Inside Covers,** and  
**Outside Back Cover**  
are available  
for an additional  
\$30 Premium.

*Available Only on a First Come  
& Pay Basis*

*Call for availability*

**Deadline for all ads**

**June 13, 2022**

Make check payable to: 63rd WI Square & Round Dance Convention.

Complete contract form, scan and e-mail with ad, and/or mail with check to:

Rose Marie Kerner

1026 4th Avenue, Antigo, WI 54409

715-623-2128

rmkerner42@hotmail.com