

# All Aboard, Marshfield

## 2018



## 59th Wisconsin Square & Round Dance Convention

August 10, 11 & 12, 2018

## Souvenir Booklet Ad Contract

Clubs, Associations, Organizations, Callers, Cuers,  
Groups, Individuals, Etc.

Prices listed are for camera-ready copy.  
Ad sizes shown are actual (See back). Camera-ready  
means the ad is complete and ready to be scanned for  
placement into the booklet with no alterations in type or  
art needed. The printer has final discretion as to whether  
an ad is camera-ready or not. There will be up to a \$20  
extra charge if the ad is not deemed camera-ready.  
Upon receipt of your ad the booklet chair will contact  
you if the printer feels there might be a problem with  
your ad and inform you of the best remedies on how to  
fix it with no extra charge.

### Preferred Media

Set up ads to size by computer. Save ad file as a PDF  
and send as an attachment to the Souvenir Booklet  
Chair, Rose Marie Kerner, at her e-mail address:  
[rmkerner42@hotmail.com](mailto:rmkerner42@hotmail.com). Put in Subject Line: 59th WI  
Square Dance Souvenir Booklet.

NOTE: Watch for confirmation of receipt of your ad.

**Deadline: Camera-ready or Digital: June 15, 2018.**

If you miss the deadline, please call 715-623-2128 to de-  
termine if you can still get your ad into the booklet. There  
will be some latitude for ads that need tweaking and/or  
corrections.

Name \_\_\_\_\_  
Organization, club, caller/cuer, individual or group, sponsor, etc.

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

City, State & ZIP \_\_\_\_\_

Phone \_\_\_\_\_

E-Mail: \_\_\_\_\_

Website \_\_\_\_\_

Make checks payable to:

**59th WI Square and Round Dance Convention**

CAMERA-READY TO COME

DIGITAL FILE TO COME

CAMERA-READY ENCLOSED

DIGITAL FILE SENT

### PLEASE CHECK AD SIZE AND COLOR OR B/W

Full Page       \$90.00 Color       \$60.00 B/W

Half Page       \$60.00 Color       \$40.00 B/W

Quarter Page       \$45.00 Color       \$30.00 B/W

Vertical       Horizontal

AD COST      \$ \_\_\_\_\_

Premium for Center Spread and Covers. FULL PAGE

ADS ONLY, **Additional \$30.00 per page**

**CALL FOR AVAILABILITY**

PREMIUM AD COST \$ \_\_\_\_\_

Mail check along with camera-ready copy or  
digital proof to:

**Rose Marie Kerner**

**1026 4th Avenue, Antigo, WI 54409**

For information call **715-623-2128**



# 59th Wisconsin Square & Round Dance Convention

August 10-12, 2018

Marshfield Senior High School

1401 E. Becker Rd., Marshfield, Wisconsin 54449

## Full Page Ad

4 1/2" wide x 7 1/2" high

Color \$90 or B/W \$60

## One Half Page Ad

4 1/2" wide x 3 3/4" high

Color \$60 or B/W \$40

## One Quarter Page Horizontal Ad

4 1/2" wide x 1 7/8" high

Color \$45 or B/W \$30

## One Quarter Page

Vertical Ad

2 1/4" wide

x

3 3/4" high

Color \$45

or

B/W \$30

### FULL PAGE ADS ONLY

For **Center Spread,**  
**Inside Covers,** and  
**Outside Back Cover**  
are available  
for an additional  
\$30 Premium.

*Available Only on a First Come  
& Pay Basis*

*Call for availability*

**Deadline for all ads**

**June 15, 2018**

Make check payable to: 59th WI Square & Round Dance Convention

Complete contract form, scan and e-mail with ad, and/or mail with check to:

Rose Marie Kerner

1026 4th Avenue, Antigo, WI 54409

715-623-2128

rmkerner42@hotmail.com



## All Aboard, Marshfield 2018

59<sup>th</sup> Wisconsin Square & Round Dance Convention

August 10-12, 2018

Marshfield Senior High School

1401 E. Becker Rd, Marshfield, WI 54449

[www.wisquaredanceconvention.org](http://www.wisquaredanceconvention.org)



### GENERAL CHAIR

Terry & Cindy Prust  
715-659-4692 (home)  
715-507-0210 (cell)  
[marshfieldhoedowners@gmail.com](mailto:marshfieldhoedowners@gmail.com)

### ASSISTANT GENERAL CHAIR

George & Peg Kantz  
715-384-3899  
[geokantz@yahoo.com](mailto:geokantz@yahoo.com)

### SERVICES

Joel & Deb Tomlinson  
715-687-3276  
[massagebyjoel99-sqrdnc@yahoo.com](mailto:massagebyjoel99-sqrdnc@yahoo.com)

### PUBLICITY

Lori Belongia  
715-387-3032  
[lbelongia@marshfieldlibrary.org](mailto:lbelongia@marshfieldlibrary.org)

### PROGRAMMING - SQUARES

Chuck & Jan Muecke  
262-567-8195  
[cbm293@ameritech.net](mailto:cbm293@ameritech.net)

### PROGRAMMING - ROUNDS

Kathy & Tom Nickel  
608-831-0341  
[tenickel@chorus.net](mailto:tenickel@chorus.net)

Ray Steinich  
608-332-4865  
[steinrm@frontier.com](mailto:steinrm@frontier.com)

### YOUTH

Jessica Gruetzmacher  
715-297-1838  
[jessiegruetz@gmail.com](mailto:jessiegruetz@gmail.com)

Amanda Herdt  
715-536-9481  
[amandaherdtd@gmail.com](mailto:amandaherdtd@gmail.com)

Dominic Gruetzmacher  
254-855-8731  
[domiccg@gmail.com](mailto:domiccg@gmail.com)

### EDUCATION

Lloyd & Mary Houle  
906-753-4583  
[lloydmaryhoule@yahoo.com](mailto:lloydmaryhoule@yahoo.com)

### SPECIAL EVENTS

Ron & Janelle Mueller  
920-452-9434  
[rjmueller@att.net](mailto:rjmueller@att.net)

### TOURISM

Bill & Linda Bauer  
715-659-2357  
[bauer2@charter.net](mailto:bauer2@charter.net)

Dear Club Contact,

My name is Rose Marie Kerner and I am the Souvenir Booklet Chairperson for the 2018 Wisconsin Square and Round Dance Convention at the Marshfield Senior High School in Marshfield. A souvenir booklet is included in each registration packet which provides information about the convention and also information that might be useful in the future.

You can use the souvenir booklet to share your club news and events. In the past, some clubs have purchased full page ads to publicize their special events, upcoming dances, callers, cuers and time, place and date of club dances. One suggestion is submitting a flyer to be reduced to a full page in the booklet. Smaller size ads are also available. See the Ad Contract for more size and price information.

If you would like to be included in the Souvenir Booklet, please submit your ad and the completed contract with a check made payable to **59th Wisconsin Square & Round Dance Convention** and send it to:

Rose Marie Kerner  
1026 4th Avenue  
Antigo, WI 54409

715-623-2128  
[rmkerner42@hotmail.com](mailto:rmkerner42@hotmail.com)

**Deadline: 6/15/18.**

Please remember the Club "Best Wishes." Your club support is needed to insure a great weekend of dancing.

### SECRETARY

Cathy Kuhn  
715-569-4574  
[kuhnj@tds.net](mailto:kuhnj@tds.net)

### TREASURER

Tom Watson  
715-743-6781  
[tjwatson@tds.net](mailto:tjwatson@tds.net)

### REGISTRATION

Barb Oelke  
715-574-3246  
[wisregistration2018@yahoo.com](mailto:wisregistration2018@yahoo.com)

### HOUSING & CAMPING

Allen & Gail Jicinsky  
715-659-4053  
[ajicinsky@gmail.com](mailto:ajicinsky@gmail.com)

Doug & Martha Lee  
715-486-6619  
[leej1@charter.net](mailto:leej1@charter.net)

### SOUVENIR PROGRAM

Rose Marie Kerner  
715-623-2128  
[rmkerner42@hotmail.com](mailto:rmkerner42@hotmail.com)

### FASHION SHOW

Lois Vesbach  
715-305-4020  
[farmgirl25@charter.net](mailto:farmgirl25@charter.net)

### RETAIL SALES

Dennis & Terri Lowder  
414-355-9424  
[tlowder@wi.rr.com](mailto:tlowder@wi.rr.com)

### SHOWCASE OF IDEAS

Bob Dahnert  
608-846-9104  
[jmyklebust@centurytel.net](mailto:jmyklebust@centurytel.net)

Barbara Gugel  
608-244-8038  
[barbara.gugel@tds.net](mailto:barbara.gugel@tds.net)

### COMPUTER SERVICES

Eric & Barb Tangman  
262-691-9628  
[etangman@ticon.net](mailto:etangman@ticon.net)

### WEBMASTER

Scott & Brenda Deal  
920-248-2371  
[wisquarecon@gmail.com](mailto:wisquarecon@gmail.com)

### 2018 WISCONSIN CONVENTION BOARD OF DIRECTORS

|                                   |   |              |  |
|-----------------------------------|---|--------------|--|
| <b>CHAIRMAN:</b>                  | Sharon Albright, 9162 Katie Circle, Minocqua, WI 54548-9219         | 715-892-2618 | <a href="mailto:sla13bjt@outlook.com">sla13bjt@outlook.com</a> |
| <b>VICE CHAIRMAN / SECRETARY:</b> | Ron & Janelle Mueller, 3123 North 9th Street, Sheboygan, WI 56083   | 920-452-9434 | <a href="mailto:rjmueller@att.net">rjmueller@att.net</a>       |
| <b>TREASURER:</b>                 | Dave & Betsy Schulz, S1793 Stevens Court, Wisconsin Dells, WI 53965 | 608-393-3351 | <a href="mailto:schulzdb6@yahoo.com">schulzdb6@yahoo.com</a>   |
| <b>PUBLICITY:</b>                 | Chuck & Jan Muecke, W293 Belleview Ave, Oconomowoc, WI 53066        | 262-567-8195 | <a href="mailto:cbm293@ameritech.net">cbm293@ameritech.net</a> |
| <b>EXECUTIVE SECRETARY:</b>       | Ellery & Karen Gulbrand, 2591 Lavender Lane, Green Bay, WI 54313    | 920-434-0669 | <a href="mailto:kgulbrand@att.net">kgulbrand@att.net</a>       |